



FOR IMMEDIATE RELEASE

March 26, 2009

Sunrise Health Offers \$5 Colorectal Cancer Kits Year Round

Las Vegas, NV –Colon Cancer Awareness Month may be coming to a close, but colorectal and rectal cancers are year-round threats to an estimated 150,000 Americans each year, according to the American Cancer Society. The third most commonly diagnosed cancer and third cause of cancer related deaths in the U.S. is colorectal cancer. Prevention and early detection through screening can drastically lower the incidence of colorectal cancer.

The hospitals of Sunrise Health --Sunrise Hospital & Medical Center, MountainView Hospital and Southern Hills Hospital & Medical Center -- will continue to offer EZ Detect kits to the community year-round for only \$5 per kit. EZ Detect recognizes the bowel problems synonymous with colorectal cancer and is the most modern, convenient and sanitary home test available.

Even though risk factors do not necessarily determine if one will or will not be at a risk for colon cancer, it is important to identify those at a potentially higher risk. Risk factors include but are not limited to those age 50 and up, personal or family history of colorectal cancer and ethnicity (African Americans are at a higher risk).

To order a kit, community members can call (702) 233-5300, 24 hours a day, seven days a week and ask for their Colorectal Cancer kit. Kits arrive within approximately two weeks after payment has been received.

About Sunrise Health:

Sunrise Health is the most technologically advanced hospital network in the central Southwest. Committed to providing the finest healthcare, Sunrise Health includes Sunrise Hospital & Medical Center, MountainView Hospital, Southern Hills Hospital & Medical Center and Sunrise Children's Hospital, as well as outpatient diagnostic, imaging and surgical centers. Specialty services include a suite of the latest diagnostic and surgical technologies, The Nevada Neurosciences Institute, a designated comprehensive cancer center, The Breast Center at Sunrise, the state's only children's hospital and the region's only certified stroke center.

For more information about Sunrise Health visit www.SunriseHealthInfo.com.

Need a Physician or health information? Call Consult-A-Nurse at 702-233-5300.

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Contact:

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**Medical experts are available for interview upon request*