



**FOR IMMEDIATE RELEASE**

April 9, 2008

## **The Breast Center at Sunrise Opens Female-Focused Gift Shop**

*Boutique boasts functional and fun gifts for breast center patients*

**LAS VEGAS-** The Breast Center at Sunrise opens its new boutique, featuring retail-therapy for customers with cosmetic resources for the physical and emotional healing of women with breast diseases. The new boutique at The Breast Center establishes a warm and private atmosphere in which to purchase specialty items such as wigs, custom-fit bras and other fine women's items.

The Breast Center at Sunrise extends its focus on creating a soothing, medically friendly and open environment by opening a retail center that caters to its patients' unique needs.

"Many women who undergo treatments for breast diseases develop a natural self-consciousness about their body," says Gina Arnold, manager of The Breast Center at Sunrise. "The boutique has products that make our patients feel beautiful again. And for those that don't need prosthesis or wigs, it provides an atmosphere of normalcy that our patients really appreciate. Every woman loves a little retail therapy!"

In addition to cosmetic items geared towards breast patients, the boutique carries signature gift items such as candles, picture frames, books, lotion and much more.

The Breast Center is located at 3600 S. Maryland Parkway in suite 250. For more information call, (702) 784-7870.

### **About the Breast Center at Sunrise:**

The Breast Center at Sunrise is the only medical facility in Las Vegas to include every aspect of breast care and wellness under one roof. Featuring helpful and personalized services, the center cares for the needs of each individual patient with its one-of-a-kind nurse navigator, who guides patients through every step of the clinical, psychological and physical process. Supported by the Susan G. Komen Foundation for the Cure, The Breast Center and its patients benefit from extraordinary amenities, programs and community partnerships including yoga, nutrition, breast self-exam lessons, lymphedema services, and a full library with books and materials relating to breast health. Patients of The Breast Center receive an advanced level of care as a result of the multi-disciplinary clinical team including medical oncologists, radiation oncologists, breast surgeons, radiologists and pathologists.

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