



FOR IMMEDIATE RELEASE  
February 12, 2008

**\*\*\*MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\***

**Valley Teens Participate in Interactive Driving Safety  
Demonstration at Sunrise Hospital**

*Hands-on program includes talks from locals involved in tragic drunk driving  
incident*



**WHO:** In an effort to educate our youth about the importance of driving safety, the Trauma team at Sunrise Hospital presents a compelling lecture and demonstration by **Rock Poff**, father of Kyle Poff who was killed in a drunk driving accident three years ago, when he got into the car of his friend who had been drinking.

**Local Valley Teens** will witness compelling lectures on the dangers of driving under the influence and engage in **hands-on activities** involving Nevada Highway Patrol officers and paramedics, who will present a crashed vehicle and explain their role in handling accidents.

**DETAILS:** In addition to the lecture and visual demonstrations, students will participate in driving safety “experiments,” such as using “fatal vision goggles” which cloud your eyesight as if you were drunk, and physical therapy rehab exercises in a wheelchair so teens can feel what it’s like to be physically disabled from a car accident. Teens will visit a series of eight stations throughout the day, concluding with a “Just KeepThinking Safety” pledge, where teens pledge to wear their seat belts and never drink and drive, to honor Kyle Poff and his two friends Josh Parry and Travis Dunning.

**WHEN:** **Tuesday, February 12, 2008**  
**3:00-8:00 p.m**

**WHERE:** **Sunrise Hospital Auditorium**  
3186 S. Maryland Pkwy  
Las Vegas, NV 89109

**MEDIA:** **All cameras are welcome** to attend this event and **interview opportunities** are available.

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**For More Information:**

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