



FOR IMMEDIATE RELEASE  
March 28, 2008

\*\*\*MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\*

## Sunrise Children's Hospital's New NICU Program Allows Siblings To Get Involved In Recovery of Babies



- WHAT:** Sunrise Children Hospital's new NICU sibling program allows young siblings of NICU patients to learn how to interact with their fragile new baby brother or sister. Before meeting their new family member, the siblings go through a mini-class where they learn how to gently love the new baby. Following the class, the children are led into the NICU where they scrub up, put on Disney masks, and meet their new brother or sister, some for the very first time.
- WHO:** **Child Life specialists and Siblings** (ages 5-13) of Sunrise Children's Hospital NICU patients
- WHEN:** **Saturday March 29, 2008**  
1:00 Sibling Class  
2:00 pm Visitation
- WHERE:** **Sunrise Children's Hospital (All Cameras Meet in Lobby)**  
3186 South Maryland Parkway  
Las Vegas, NV 89109
- DETAILS:** Sunrise Children's Hospital's NICU program strives to make children smile and enjoy visiting with their baby brother or sister by engaging in activities that make them feel important in the recovery of their siblings. Childlife Specialists at Sunrise Children's Hospital designed this program as a therapeutic way for siblings to deal with the hospital environment. Allowing siblings to sit by the baby's bedside and dress up in scrubs makes them feel as though they are contributing to the recovery of their newborn brother or sister.
- MEDIA:** All cameras are welcome. Photo opportunities available.

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