



FOR IMMEDIATE RELEASE

May 1, 2008

May is National Stroke Awareness Month
The Nevada Neurosciences Institute at Sunrise Offers
Life-Saving Information and Screenings

LAS VEGAS— The Nevada Neurosciences Institute (NNI) at Sunrise honors National Stroke Awareness Month by providing important information and free screenings to the public.

“We are passionate about providing top-notch stroke care and public awareness every single day, but this month affords us a unique opportunity to relay our message on a broader scale,” said Scott Selco, M.D. “Although strokes are one of the most preventable medical conditions, misconceptions stop people from receiving timely and proper care, and we are determined to educate and protect our community.”

How to spot a stroke:

Each year, more than 750,000 people suffer a stroke, making it the third leading cause of death in the U.S. The highly trained physicians and staff with the NNI at Sunrise want everyone to know how to spot a stroke, by asking these 3 simple questions:

- ✓ Can you smile?
- ✓ Can you raise both arms?
- ✓ Can you speak a simple sentence?

If any of these functions cannot be performed easily, call 9-1-1 immediately. You could save a life.

Stroke Screenings:

Knowing if you are at risk for stroke is the first line of defense. In celebration of National Stroke Awareness Month, The NNI at Sunrise is hosting **free stroke screenings**, during which nurses will help identify stroke risk factors, provide counseling on healthy lifestyle modifications and hand out free stroke information. Screenings will take place on:

- ✓ **Monday, May 12** from 11:30 a.m. – 1 p.m.
- ✓ **Thursday, May 15** from 11:30 a.m. – 1 p.m.
- ✓ Appointments are first come, first serve.

For more information on stroke or NNI, visit www.sunrisehospital.com.

About The Nevada Neurosciences Institute (NNI):

The Nevada Neurosciences Institute at Sunrise (NNI) is the desert Southwest's only comprehensive neurosciences center, providing access to world-class patient care and pioneering medical treatment for brain and spine diseases, disorders and injuries. In addition to a pedigreed team of expert neurosurgeons and neurologists, the Institute boasts access to impressive medical equipment such as the Gamma Knife radiation surgery and Intra-operative

MRI scans. The NNI's key services have achieved national acclaim, earning designations such as Top 5% in the nation for Spine Surgery and 5-Star ratings for Stroke Treatment and Back and Neck Surgery. The Institute has also been recognized by the American Stroke Association as a top facility for the delivery of the life-saving t-PA drug for acute stroke victims. Achievement of the American Stroke and Heart Association's *Get with the Guidelines* standards places the stroke program among the Top 3% in the nation, and qualification by CARF as the state's only certified stroke specialty rehabilitation unit further illustrates the superior outcomes patients achieve when treated by the skilled physicians and staff of the NNI.

#

FOR MORE INFORMATION:

Michelle St. Angelo/Tiffany Hauck, Kirvin Doak Communications: 702-737-3100
Stacy Acquista, Communications Specialist: 702-693-5370

