



FOR IMMEDIATE RELEASE
September 25, 2009

**The Breast Center at Sunrise, Southern Hills Hospital and Red Rock Radiology
Offer \$50 Screening Mammograms**

Mammogram special available October 1- October 31

LAS VEGAS- With approximately one in eight women diagnosed with breast cancer in her lifetime, it is likely that we all know someone affected by this disease. October is National Breast Cancer Awareness Month – a month dedicated to educating women about breast cancer and the importance of routine breast health checkups. The best way to reduce the risk is through a combination of regular mammograms, routine breast exams by a healthcare professional and monthly self breast exams.

To celebrate Breast Cancer Awareness Month, The Breast Center at Sunrise, The Breast Care Center at Southern Hills Hospital and Red Rock Radiology are offering \$50 digital screening mammograms for women who may be uninsured or underinsured. Don't miss this opportunity to get your annual mammogram. This special program is available October 1 – October 31. Program participants must be at least 40 years old. If you have insurance, check with your provider. You may find out that your mammogram is fully covered.

To schedule your annual mammogram or take advantage of the special \$50 screening mammogram program, call the location nearest you:

The Breast Center at Sunrise
3006 S. Maryland Pkwy, Suite 250
Las Vegas, NV 89109
702-784-7870

The Breast Care Center at Southern Hills Hospital
9300 W. Sunset Road
Las Vegas, NV 89148
702-880-2900

Red Rock Radiology
7130 Smoke Ranch Road
Las Vegas, NV 89128
702-731-2888

All patients who schedule their mammogram in October will receive a free gift (while supplies last). As always, screening mammograms are available without a doctor's referral

About Sunrise Health:

Sunrise Health is the most technologically advanced hospital network in the central Southwest. Committed to providing the finest healthcare, Sunrise Health includes Sunrise Hospital, Southern Hills Hospital, MountainView Hospital, and Sunrise Children's Hospital, as well as outpatient diagnostic, imaging and surgical centers. Specialty services include a suite of the latest diagnostic and surgical technologies, The Nevada Neurosciences Institute, a designated Comprehensive Cancer Center, The Breast Center at Sunrise, Red Rock Radiology, the state's only children's hospital and women's healthcare and the region's only certified Stroke Center. For more information or to find a Sunrise Health physician, visit www.SunriseHealthInfo.com or call 702-233-5300.

For More Information:

Ashlee Seymour, Sunrise Health, 702-731-8288.