



FOR IMMEDIATE RELEASE

November 5, 2009

Sunrise Hospital Receives Get With The Guidelines Gold Plus Performance Achievement Award

Award demonstrates Sunrise Hospital's commitment to quality care for stroke patients

LAS VEGAS, NV-- Sunrise Hospital and the Nevada Neurosciences Institute (NNI) have received the 2009 American Heart Association/American Stroke Association's Get With The Guidelines® Stroke Gold Plus Performance Achievement Award. The award recognizes Sunrise Hospital and the NNI's commitment and success in implementing excellent care for stroke patients, according to evidence-based guidelines. Sunrise Hospital is the only hospital in Nevada to achieve Gold Plus status.

To receive the award, Sunrise achieved 85 percent or higher adherence to all Get With The Guidelines-Stroke Performance Achievement indicators for two or more consecutive 12-month intervals and achieved 75 percent or higher compliance with six of 10 Get With The Guidelines-Stroke Quality Measures, which are reporting initiatives to measure quality of care. These are all aimed at reducing death and disability and improving the lives of stroke patients.

"With a stroke, time lost is brain lost," said Scott Selco, M.D., Medical Director of Stroke Care with the NNI at Sunrise. "At Sunrise Hospital, our team of neurologists, neurosurgeons and nurses are available around the clock to ensure the highest level of care for our patients. Sunrise Hospital and Medical Center has developed a comprehensive system for rapid diagnosis and treatment of stroke patients admitted to the Emergency Department. This includes always being equipped to provide brain imaging scans, having neurologists available 24/7 to conduct patient evaluations and using clot-busting medications when appropriate."

In addition to the Gold Plus Award, Sunrise Hospital and the NNI have received the American Heart Association/American Stroke Association's Get With the Guidelines Gold Performance Achievement Award for the second year. This award demonstrates the hospital's adherence to nationally accepted quality guidelines for 36 months. The Joint Commission certified Nevada Neurosciences Institute at Sunrise is the desert Southwest's only comprehensive neurosciences center, providing access to world-class patient care and pioneering medical treatment for brain and spine diseases, disorders and injuries. In addition to a pedigreed team of expert neurosurgeons and neurologists, the Institute boasts access to impressive medical equipment such as Intra-operative MRI scans and the state's only Gamma Knife radiation surgery.

"The time is right for Sunrise Hospital and Medical Center to be focused on improving the quality of stroke care by continuing to implement Get With The Guidelines® Stroke," said Selco. "The number of acute ischemic stroke patients eligible for treatment is expected to grow over the next decade due to increasing stroke incidence and a large aging population."

According to the American Heart Association/American Stroke Association, stroke is the third leading cause of death in the United States and a leading cause of serious, long-term disability. On average, someone suffers a stroke every 45 seconds; someone dies of a stroke every three minutes; and 795,000 people suffer a new or recurrent stroke each year.

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About The Nevada Neurosciences Institute (NNI):

The Joint Commission certified Nevada Neurosciences Institute at Sunrise is the desert Southwest's only comprehensive neurosciences center, providing access to world-class patient care and pioneering medical treatment for brain and spine diseases, disorders and injuries. In addition to a pedigreed team of expert neurosurgeons and neurologists, the Institute boasts access to impressive medical equipment such as Intra-operative MRI scans and the state's only Gamma Knife radiation surgery. Achievement of the American Stroke Association's Get with the Guidelines Gold Plus Award places the stroke program among the best in the nation, and qualification by the Commission on Accreditation of Rehabilitation Facilities as the state's first certified stroke specialty rehabilitation unit further illustrates the superior outcomes patients achieve when treated by the skilled physicians and staff of the NNI.

Nevada Neurosciences Institute at Sunrise
3131 La Canada Street, Suite 101
Las Vegas, NV 89169
www.SunriseHospital.com
Need a physician? Call 702-233-5454

About Sunrise Hospital:

Now celebrating more than 50 years in the community, Sunrise Hospital & Medical Center provides the most sophisticated, quality healthcare in Southern Nevada. A Consumer Choice award-winning hospital for 14 consecutive years, the 701-bed acute care facility includes comprehensive inpatient and outpatient services such as The Nevada Neurosciences Institute– the region's first Joint Commission Certified Primary Stroke Center– an American College of Surgeons-recognized Comprehensive Cancer Center, an innovative, full-service Breast Center and specialty services in cardiac, women's health, pulmonology, critical care, complex surgery and rehabilitation, as well as Level-II trauma and emergency care. The hospital has invested in new technologies such as the da Vinci Robotic surgery system,

Intraoperative MRI machines, Gamma Knife incision-less brain surgery and an exclusive Picture Archiving and Communication System designed to assist physicians in retrieving important patient data.

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