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**HOSPITALS OF SUNRISE HEALTH ARE  
PART OF “WORLD’S MOST ETHICAL COMPANIES”**

**Top 100 Ethical Companies List Released Today**

Las Vegas, NV -- HCA, The parent company of four local hospitals—Sunrise Hospital, MountainView Hospital, Southern Hills Hospital and Sunrise Children’s Hospital—was named today by The Ethisphere Institute as one of the world’s 100 most ethical companies.

HCA (Hospital Corporation of America) joins Adobe, Cisco Systems, Google, Symantec, Granite Construction and Whole Foods in the annual listing recognizing companies that go beyond legal minimums and introduce innovative ideas benefiting the public in sector-leading ways.

Through in-depth research and a multi-step analysis, Ethisphere reviewed nominations from companies in more than 100 countries and 36 industries. The methodology for the World’s Most Ethical Companies includes reviewing codes of ethics, litigation and regulatory infraction histories; evaluating the investment in innovation and sustainable business practices; looking at activities designed to improve corporate citizenship; and studying nominations from senior executives, industry peers, suppliers and customers.

“The competition for the World’s Most Ethical Companies was the strongest it has ever been, with a record number of organizations vying for this distinguished honor,” said Alex Brigham, Executive Director of the Ethisphere Institute. “This year’s group recognizes the important role ethics play in brand reputation, which ultimately is the most valuable asset for a corporation. There is a strong correlation between a company’s ethics program and its performance, with ethical companies outperforming the market both in terms of upside performance as well as in avoidance of catastrophic investor loss. This proves that having a commitment to ethics is a competitive advantage and is imperative to business.”

HCA Chairman and CEO Richard Bracken credited the company’s workers, saying “Thousands of HCA employees work every day to help our patients, and they do it with diligence, compassion and integrity. These individuals have helped us to build an organizational culture that encourages high ethics.”

Sunrise Health President and CEO Sylvia Young commented, "This recognition is a true testament to the values and ethical standards our employees exhibit in the course of their daily interactions and job responsibilities. I am pleased to work with such an outstanding and dedicated team."

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**About Sunrise Health:**

Sunrise Health is the most technologically advanced hospital network in the central Southwest. Committed to providing the finest healthcare, Sunrise Health includes Sunrise Hospital and Medical Center, MountainView Hospital, Southern Hills Hospital and Medical Center, and Sunrise Children's Hospital, as well as outpatient diagnostic, imaging and surgical centers. Specialty services include a suite of the latest diagnostic and surgical technologies, The Nevada Neurosciences Institute, a designated Comprehensive Cancer Center, The Breast Center at Sunrise, the state's most comprehensive Children's Hospital and women's healthcare services and Las Vegas' first network of certified Stroke Centers.

For more information about Sunrise Health visit [www.SunriseHealthInfo.com](http://www.SunriseHealthInfo.com).  
Need a Physician? Call 702-233-5300.

**About Ethisphere Institute**

The research-based Ethisphere Institute is a leading international think-tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. The Institute's associated membership group, the Ethisphere Council, is a forum for business ethics that includes over 200 leading corporations, universities and institutions. The Ethisphere Council is dedicated to the development and advancement of individuals on its membership council through increased efficiency, innovation, tools, mentoring, advice, and unique career opportunities. Ethisphere Magazine, which publishes the globally recognized World's Most Ethical Companies Ranking™, is the quarterly publication of the Institute. More information on the Ethisphere Institute, including ranking projects and membership, can be found at [www.ethisphere.com](http://www.ethisphere.com).