



**FOR IMMEDIATE RELEASE:  
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## **Sunrise Hospital & Medical Center and Sunrise Children's Hospital Earn Consumer Choice Award for 14<sup>th</sup> Consecutive Years from National Research Corporation**

**LAS VEGAS** –Sunrise Hospital and Medical Center and Sunrise Children's Hospital have been awarded the Consumer Choice Award for the 14<sup>th</sup> consecutive year. This award, given by the National Research Corporation (NRC), identifies hospitals which healthcare consumers have chosen as having the highest quality and image. Only 1.3% of hospitals nationwide have received the Consumer Choice Award for 14 straight years.

Ginny Martin, President of NRC's Ticker Division, said winners are determined by consumer perceptions on multiple quality and image ratings collected in the company's Healthcare Market Guide Ticker<sup>SM</sup> study. Of the 3,200 hospitals named by consumers in the study, the winning facilities rank highest in their Core Based Statistical Areas (CBSAs), as defined by the US Census Bureau. The Ticker study surveyed over 250,000 households representing over 450,000 consumers in the contiguous 48 states and the District of Columbia.

"Sunrise Hospital and Sunrise Children's Hospital are proud to be acknowledged by our community for the 14<sup>th</sup> consecutive year," said Sylvia Young, President and CEO for Sunrise Hospital and Medical Center and Sunrise Children's Hospital. "It is a real honor to be consistently recognized by our community for providing outstanding quality. This award is a true testament to our staff and physicians who believe in service excellence and work hard to provide high-quality, compassionate care to our patients."

### **About Sunrise Hospital:**

Now celebrating more than 50 years in the community, Sunrise Hospital & Medical Center provides the most sophisticated, quality healthcare in Southern Nevada. A Consumer Choice award-winning hospital for 13 consecutive years, Las Vegas' largest acute care facility provides comprehensive inpatient and outpatient services to the community. As the healthcare leader of Southern Nevada, Sunrise Hospital offers a full range of specialized services including an Accredited Chest Pain Center, The Nevada Neurosciences Institute— the region's first Joint Commission certified Primary Stroke Center and only full comprehensive stroke center, Comprehensive Cancer Center recognized by the American College of Surgeons, a comprehensive Breast Center, a Level-II Trauma and Emergency Services Department and specialty services in women's health, pulmonology, critical care, complex surgery and rehabilitation. The hospital also has invested in obtaining new technologies such as the da Vinci Robotic surgery system, Gamma Knife incision-less brain surgery and an exclusive Picture Archiving and Communication System designed to assist physicians in retrieving important patient data. Sharing the same campus is Sunrise Children's Hospital, Nevada's only children's hospital.

Sunrise Hospital and Medical Center  
3186 South Maryland Parkway  
Las Vegas, NV 89109

[www.SunriseHospital.com](http://www.SunriseHospital.com)

Need to find a physician or get answers to your health questions? Call 702-233-5454.

**About Sunrise Children's Hospital:**

Sunrise Children's Hospital, Nevada's only children's hospital, is a 244-bed facility dedicated to caring for infants, children, adolescents and expectant mothers. As the leading pediatric and maternal provider in the region, Sunrise Children's Hospital partners with physicians and hospitals throughout the Southwest to offer the most comprehensive and experienced maternal and child health programs as well as access to advanced subspecialties. Sunrise Children's Hospital offers unique and specialized services to care for the acute and emergent needs of kids and their families including a 24-hour dedicated pediatric Emergency Department, the only specialized in-house pediatric and neonatal transport team, the state's largest, most comprehensive Neonatal Intensive Care Unit (NICU) and Pediatric Intensive Care Unit, a dedicated Pediatric Pharmacy, a dedicated Oncology Unit and a Labor and Delivery Unit. The facility's services for healing extend through a family-centered care philosophy to treat various aspects of the patients' lives.

Sunrise Children's Hospital  
3186 South Maryland Parkway  
Las Vegas, NV 89109

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Need to find a physician or get answers to your health questions? Call 702-233-KIDS (5437).

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**FOR MORE INFORMATION:**

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